

March 27

Max/Min Applications | MCR3U

3) Bob makes scarves for a craft show that cost \$6 each to make. He plans to sell them for \$10 each. Last year he sold 40 scarves. After doing some research he found that if he increases the price by \$0.50 he would lose 4 customers. What price should he charge to maximize profit and what would the profit be?

Let x represent the number of 50 cents price change

$$\begin{aligned} \text{Unit Profit} &= \text{Unit Price} - \text{Unit Cost} \\ &= 10 - 6 = 4 \text{ so } \$4 \text{ per scarf} \end{aligned}$$

Profit = profit per scarf \times quantity sold

$$P(x) = (4 + 0.5x)(40 - 4x)$$

* Use partial factoring \rightarrow set $y=0$

$$0 = (4 + 0.5x)(40 - 4x)$$

$$y=0 \text{ when } (4 + 0.5x)=0 \text{ or } (40 - 4x)=0$$

4) Find two numbers that have a sum of 14 and whose product is a maximum.

(A) $x + y = 14 \rightarrow y = 14 - x$

(B) $xy = \text{max}$

(B) $x(14 - x) = 0$

x intercepts are 0 or 14

$$x \text{ coordinate of vertex} = \frac{0 + 14}{2} = 7$$

Sub $x=7$ into (A)

$$7 + y = 14$$

$$y = 14 - 7 = 7$$

\therefore The two numbers are 7 and 7.

$$\begin{aligned} 4 + 0.5x &= 0 \\ 0.5x &= -4 \\ x &= -8 \text{ or} \end{aligned}$$

$$\begin{aligned} 40 - 4x &= 0 \\ -4x &= -40 \\ x &= 10 \end{aligned}$$

$\frac{10 + (-8)}{2} = 1$
 x coordinate of vertex

Sub $x=1 \rightarrow P(x) = (4 + 0.5)(36)$
 $P(x) = 162$

\therefore At \$10.50 the profit will be maximized to \$162.

Applications of Quadratic Equations | MCR3U

Applications of Quadratic Equations

1) Two numbers have a difference of 4 and the sum of their squares is 208. What are the numbers?

Let x represent first number.

" y " " second "

$x - y = 4$ — (A)

$x^2 + y^2 = 208$ — (B)

Rearrange (A) $-y = 4 - x$

$\therefore y = x - 4$ \leftarrow $\times (-1)$ both sides

Sub $y = x - 4$ into (B)

(B) $x^2 + (x - 4)^2 = 208$

$x^2 + x^2 + 16 - 8x = 208$

$2x^2 - 8x - 192 = 0$

* Divide by 2 both sides

$x^2 - 4x - 96 = 0$

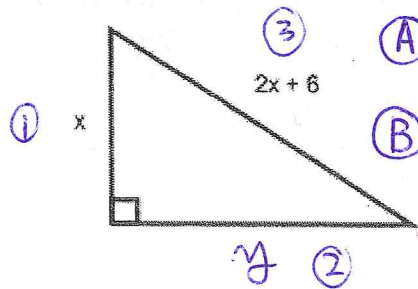
$ac = -96, b = -4$

$-12 \times 8 = -96$

$-12 + 8 = -4$

$(x - 12)(x + 8) = 0 \quad \therefore x = 12, -$

2) The perimeter of a right triangle is 60 cm. The lengths of 2 sides are shown. Find the length of all 3 sides. Let x represent side #1 and y represent side #2



(A) $x + 2x + 6 + y = 60$ (perimeter)

(B) $x^2 + y^2 = (2x + 6)^2$ (Pythagorean theorem)

(A') $3x + y = 54 \rightarrow y = 54 - 3x \rightarrow$ sub into

(B) $x^2 + (54 - 3x)^2 = (2x + 6)^2$

$x^2 + 2916 + 9x^2 - 324x = 4x^2 + 36 + 24x$

$6x^2 - 348x + 2880 = 0$

* Divide by 6 both sides

$x^2 - 58x + 480 = 0$

$ac = 480, b = -58$
 $-10 \times -48 = 480$
 $-10 + -48 = -58$

$(x - 10)(x - 48) = 0$

$\therefore x = 10, 48 \rightarrow$ sub into (A')

$\therefore y = 54 - 3(10) = 24 \quad \therefore y = 54 - 3$

continue from March 27 #1

1) when $x=12 \rightarrow 12-y=4$ (A)

$$12-4=y$$

$$8=y$$

$$\therefore (12, 8)$$

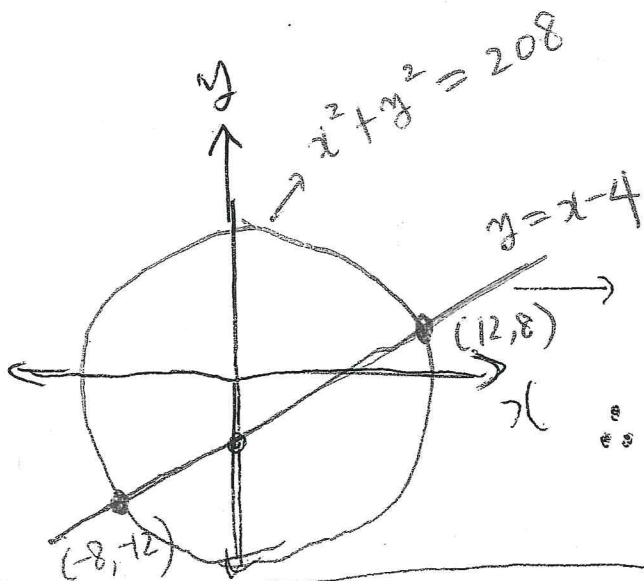
when $x=-8 \rightarrow -8-y=4$ (A)

$$-y=4+8$$

$$-y=12$$

$$y=-12$$

$$\therefore (-8, -12)$$



That's why we have two solutions.

\therefore The two numbers can be 12 and 8
or

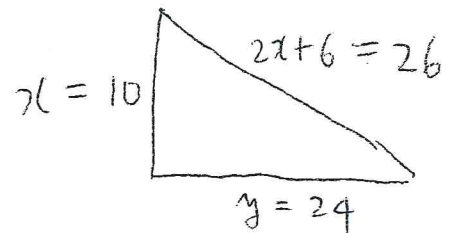
-8 and -12

2) when $x=10 \rightarrow y=24$

Side #1 : 10

Side #2 : 24

Side #3 : $2x+6 = 2(10)+6 = 26$



* We reject $(48, -90)$ because length of Δ can not become negative number.

